

Pros/Owners,

As a way to keep our members engaged and accountable during the “dog days of summer”, I wanted to run an idea by everyone before promoting it. It’s a competition that would kick off on Memorial Day and run through Labor Day. The underlying objective is to keep people accountable (myself included) throughout the summer months when attendance often dwindles; with the added benefit of membership retention at the individual turf-level.

While the idea is relatively basic, I think it could be extremely effective. I would love to hear everyone’s thoughts and ideas. Remember, if it’s easy-to-follow, it easy to execute! Let’s not get TOO crazy with ideas for this year’s pilot run!

# LEAGUE SYPHUS

- Long-form competition over the course of 98 workouts/dates from May 29<sup>th</sup>-September 4<sup>th</sup>
- Teams of 4, across all locations. I’d even like to see some mixed-turf teams.
- Team with the overall best +/- wins (the summation of each team member’s +/- as calculated on the site, in comparison to 30-day boulder. of each person’s 30 day)
- Knowing there are 98 workouts and 4 team-members per team, there’s potentially 392 scored entries possible. In order to keep the competition tight, we need to prevent skewing by setting the following minimums:
  - 40 scored workouts in June, collectively and 4 workouts, individually
  - 40 scored workouts in July, collectively and 4 workouts, individually
  - 40 scored workouts in August, collectively and 4 workouts, individually

It’s conceivable not everyone will be able to attend on a given week due to vacations but 4 workouts a month seems very reasonable. But, the catch is that if you pull your own weight by attending, the rest of your teammates need to carry your slack. (ie. Teammate A only logs 4 workouts while Teammates B,C and D now have to log 36 between them)

## Additional Thoughts/Considerations/Thoughts:

- **Leaderboard tracking:** Jim, this is what I was alluding to in our recent texts. I’m Looking for a way to AT LEAST be able to pull the data for the teams on a weekly basis, but I would imagine that doing a daily pull would be less hairy on the data and more engaging for the participant...the question is: Is this something that’s “relatively” easy to execute on the back-end? If it IS a pain – this whole idea could be dead before it starts.
- Post-League Ceremony/Dating with all turfs? Could do awards for teams for various things such as most workouts, most improved, etc...(this also comes down to data tracking to a degree Jim)
- Each turf will need to help promote/create promotional materials for socials.
- Are the requirements too easy? To stringent? Ways to exploit or improve? Sound off!